

# National Aeronautics and Space Administration



challenge

collaboration

innovatic

solutions

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NASA@work is an agency-wide website designed to increase innovation and access to ideas and knowledge from within the NASA community. Individuals (challenge owners) post their specific problem or "challenge." Anyone in the community (solvers) can contribute to the interactive discussions and submit proposed solutions with the opportunity to win an award.

# Determine Fit of Challenge for NASA@work (LASSO)

To determine if your challenge idea is a good fit for NASA@work, ask five simple questions:

- 1. Is your problem **Limited in Scope**? Topic must be specific and focused so solvers can provide solutions quickly and efficiently.
- 2. Is it **Actionable**? Is it possible for a reasonable solution to be acted upon?
- 3. Is the content of the challenge written with enough detail and is **Specific** and unambiguous? Content must be clear and concise.
- 4. Is there adequate **Sponsorship** for the challenge? In other words, do you have the support and commitment of your organization?
- 5. Is there **Ownership** of the solution? Do you or your organization have a direct need for a solution and clear responsibility for executing?

## **Challenge Types**

Examples of challenges well suited for the NASA@work site:

- Generating new ideas- solvers provide high volume brainstorming power
- Developing new concept solvers help identify new ideas/technologies
- Adding structure, definition (i.e., fine-tuning) a challenge/problem - solvers lend agency wide expertise to assist
- Looking to increase access to information or confirm you have all research and information on a specific problem – solvers give you access to siloed or undocumented knowledge base (e.g., technical survey, knowledge survey)

# How to access NASA@work

Visit https://nasa.innocentive.com

### NASA@Work Awards

For each challenge, the Challenge Owner may select up to two winners from the submissions received from solvers. Winners can either be Civil Servants or Contractors. Awards will be determined based on the following Reward System:

#### NASA@work Challenge Winner

Win 1 Challenge and you are eligible to select any reward at the 'Challenge Winner' level. **Astronaut Autographed Item:** personalized astronaut autograph for the winner

Cool NASA Experience:
a cool tour for the winner at their center

#### NASA@work Challenge Pro

Win 2 challenges and you are eligible to select any reward at the 'Challenge Winner' or 'Challenge Pro' Level. Recognition by Center Director and Agency Management: a meeting or lunch with the winner's Center Director and/or with Agency Management

NASA External Public Recognition: public recognition on the NASA@work external website; tweets by multiple NASA handles

#### NASA@work Challenge Champ

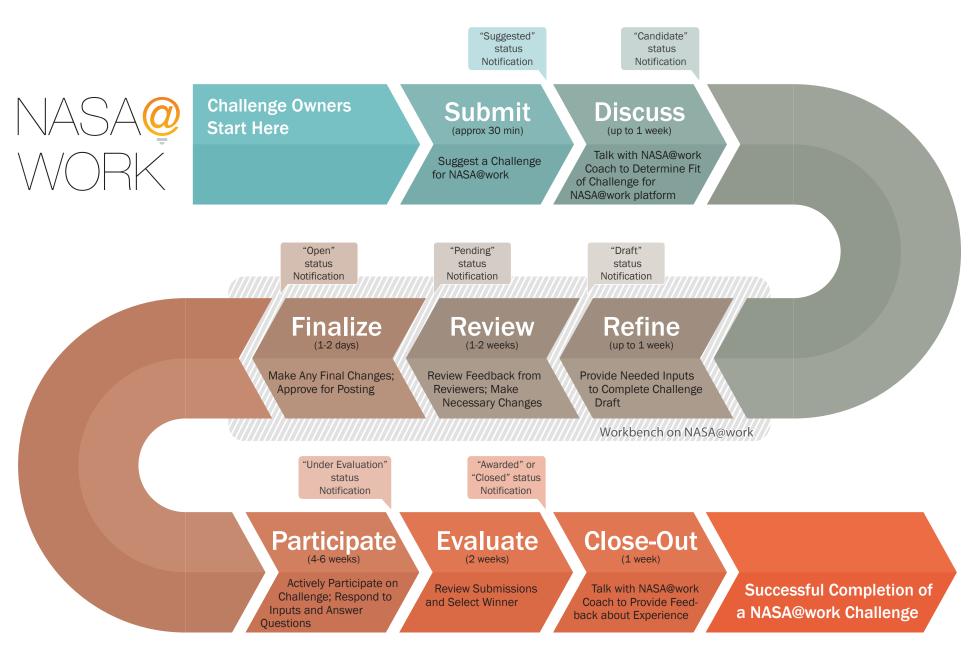
Win 3 challenges and you are eligible to select any reward at the 'Challenge Winner', 'Challenge Pro', or 'Challenge Champ' Level.

Item Flown in Space: a NASA@work sticker-badge that was flown in space

### NASA@work Challenge Master

Win 4 or more challenges and you are eligible to select a reward at any NASA@work Challenge Level including the 'Challenge Master' Level. Social Media Recognition from Astronaut: Social media recognition (e.g., Tweet) recognition from an astronaut

# NASA@work Challenge Owner Roadmap



Use this roadmap to successfully and easily navigate the NASA@work challenge, development, posting and evaluation process.

Please Note: No cost to post challenge; awards are coordinated through the CoECI Office



